Parliament Party Zone
South Beach Program
November 10 - 12, 1995

Club Name	Day/Date	Time	Attendance	Surveys	Surveys/Attendance	Packs Sold	VIP Cards	% Non-VIP
Glam Slam	Fri. Nov. 10	10pm-2am	600	127	21.2%	93	33	29.0%
* Staff = 5 surveyors, 2 cigarette persons and 1 high fashion model								
The Clevelander	Fri. Nov. 10	9pm-1am	1,100	260	23.6%	207	89	14.0%
* Staff = 5 surveyors, 2 cigarette persons and 1 high fashion model * Postcard Photographs =								
The Clevelander	Sat. Nov. 11	3pm-7pm	575	157	27.3%	112	47	16.1%
* Staff = 5 surveyors and 3 cigarette persons * Postcard Photographs =								
Glam Slam	Sat. Nov. 11	10pm-2am	650	136	20.9%	77	28	27.3%
* Staff = 9 surveyors, 4 cigarette persons and 1 high fashion model THIS WAS PRIOR TO BLITZ AT 12AM								
Pacha	Sat. Nov. 11	12am-2am	150	36	24.0%	21	8	23.8%
Oceanside Promenade	Sat. Nov. 11	12pm-2am	200	58	29.0%	33	12	27.3%
The Clevelander	Sun. Nov. 12	3pm-7pm	600	196	32.7%	162	58	28.4%
* Staff = 5 surveyors and 3 cigarette persons								
TOTALS			**3875**	**970**	**25.0%**	**705**	**275**	**22.0%**

11/13/95 MON 10:34 FAX 414 786 0697 GMR MARKETING 002

2040557569

Source: https://www.industrydocuments.ucsf.edu/docs/srcn0004